



Classical Kids Music Education

Community Benefits

Classical Kids Music Education (CKME) is searching for a community to serve as its home for both its local and national music education outreach. As CKME expands its activities and recognition, the community, in which it is located, will benefit from both exposure and the range of programs and services that CKME does and will offer, including:

- *Recognition throughout North America.* The Classical Kids Live! symphony concert series has already collaborated with hundreds of distinguished orchestras throughout North America (and abroad) and has been reached by over 2 million students and parents.
- *Association with a Highly-Aclaimed Organization.* Classical Kids has received over 100 prestigious awards and honors, including an unprecedented 6 Juno Awards and 17 Parent's Choice Awards. The original 16-title audio series, which led to symphony concert series, has been distributed around the world in several languages.
- *Local Educational Outreach.* Local elementary school classrooms will be provided with a Teaching Edition media set of the Classical Kids recordings and award-winning teaching materials that will enable educators to provide instruction and encourage children to engage with classical music.
- *Partnership with Local School Districts.* CKME will work with local school districts to bring live music education performances into elementary schools, allowing the area's children direct access to professional productions.
- *Broadcasts and Distance Learning.* CKME will showcase local venues and orchestras through targeted distance learning broadcasts to underserved classrooms across the nation.
- *Partnerships with Local Orchestras.* CKME will partner with local orchestras to provide family and school-oriented concert collaborations which introduce the extraordinary lives and musical masterpieces of the great classical composers.
- *Local Community Outreach.* CKME will launch Music Together, an internationally recognized early childhood music curriculum program that emphasizes and facilitates family involvement while introducing music activities to infants, toddlers, preschoolers and kindergarteners.
- *Collaboration with Local Art Centers.* CKME will partner with local art centers to provide music classes, host community events, and serve as a home venue to a local youth orchestra and children's choir. A long-term goal of the organization is the provision of additional music-related arts education programs in opera, dance, and musical theatre for young people.
- *Music Education Retail Outlet.* CKME will act as a regional destination for families and schools looking for quality music recordings and educational materials for young people.